



Summer Safari '10

Sponsorship and Participation Opportunities

Sponsor level	Cost	Responsibilities	Benefit
"King-of-the-Jungle" Sponsorship (limited to 4)	\$500		<ul style="list-style-type: none"> Everything listed below, plus... Business logo listed on pre-event promotional materials Logo/link on summersafarifestival.com homepage. "King-of-the-Jungle" Sponsor sign for your table at event.
"500-lb Gorilla" Sponsorship (limited to 8)	\$350	<ul style="list-style-type: none"> Everything listed below for business or retail booth 	<ul style="list-style-type: none"> Everything listed below, plus... Name/link on summersafarifestival.com homepage. Name listed on all pre-event promotional materials, including: <ol style="list-style-type: none"> event posters to be hung at local businesses, outdoor banner(s), email marketing campaigns, press releases "500-lb Gorilla" Sponsor sign for your table at event.
Business or Retail Booth	\$200 (you must have valid sales tax license to sell merchandise)	<ul style="list-style-type: none"> Staff your table from 2-6pm, You provide a free, animal-themed kids activity at your table, You provide your marketing materials and/or retail display at your table. 	<ul style="list-style-type: none"> Clickable link on summersafarifestival.com. Business name listed on applicable pre-event promotional materials Inclusion in Summer Safari Program - Scavenger Hunt Unlimited exposure to local families and visitors at a great event!
Food sales	Must be a "King of Jungle" or "500lb gorilla" sponsor to sell food at event.	<ul style="list-style-type: none"> Food cart or catering truck set up for duration of event. <i>(**food vendors who sell or sample food at the event must obtain proper permits from the local health dept and complete food vendor form provided by event organizers)</i> 	<ul style="list-style-type: none"> You receive applicable sponsor benefits, plus additional advertising as food provider where applicable.
Performers	Must at least have a business booth to be considered for a performance	<ul style="list-style-type: none"> Everything listed above for business or retail booth <i>(All performances must be reviewed and approved by the event organizers in advance of the event.)</i> 	<ul style="list-style-type: none"> You receive applicable sponsor benefits, plus recognition and advertising as a performer.

(payment and jpg logo must be received by June 1st to be included in printed marketing materials)

THIS EVENT WILL OCCUR RAIN OR SHINE - THERE WILL BE NO SPONSORSHIP REFUNDS.

PRE-EVENT PUBLICITY FOR YOUR BUSINESS WILL BE SUBSTANTIAL!

Contact: Paula Ross, Great Kids Events/Andy's Parties – 301-309-2FUN, x3